



CASH CONVERTERS

How a leading retail chain improved multi-site efficiency with cloud infrastructure and **Managed Print Services.**

Industry

Services

Retail & Financial Services

Managed Print & Managed IT

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Workflo has played a key role in keeping our stores running efficiently. Their print and IT support has been invaluable, and their cloud services give us peace of mind when it comes to business continuity. It's great to have a partner we can rely on

Tony Ward, Regional Manager

Challenge

With over 30 retail stores across Yorkshire and the North West, Cash Converters required a technology partner capable of supporting both print infrastructure and cloud-based applications across multiple locations.

Their existing setup presented limitations in scalability, performance and consistency, making it difficult to maintain efficient operations across all stores.

The business also required a secure and reliable cloud environment to host core applications such as Sage, ensuring continuous access to financial systems and maintaining business continuity.



Client Overview

Cash Converters is one of the UK's leading retailers of pre-owned goods and personal finance services, operating a trusted brand with a nationwide presence.

With more than 180 stores across the UK, the company provides customers with access to quality second-hand products, pawnbroking services, and personal credit solutions.

Their operations rely on efficient technology systems across multiple locations, ensuring stores can deliver consistent service while maintaining secure and reliable access to business-critical applications.

Solution

Since January 2019, Workflo Solutions has partnered with Cash Converters to deliver a fully integrated technology solution across their retail network.

Workflo implemented a Managed Print Service across 31 store locations, deploying and supporting 64 print devices to streamline document workflows and improve reliability.

Alongside print services, Workflo also provides secure cloud hosting and support for the organisation's Sage application, ensuring reliable access to business-critical systems from any location.

1 Multi-Site Managed Print Services

Workflo manages and maintains a fleet of print devices across 31 stores, providing proactive monitoring, support and automated consumables management.

2 Secure Cloud Infrastructure

The Sage accounting system is hosted within a secure cloud environment, providing reliable access, enhanced data protection and backup management.

3 Centralised Monitoring & Support

Workflo delivers real-time monitoring, analytics and remote support, ensuring consistent system performance across all store locations.

Results

Workflo's integrated technology solutions have enabled Cash Converters to operate with reliable, scalable infrastructure across its multi-site retail network.

By combining Managed Print and cloud hosting services, the business now benefits from centralised management, improved operational efficiency and secure access to critical systems.

The long-standing partnership continues to support Cash Converters with technology solutions designed to scale alongside the organisation's growth.

- Secure cloud access to financial systems across all retail locations.
- Improved operational efficiency with a fully managed print environment.
- Reliable technology infrastructure supporting multi-site operations.
- Reduced downtime and faster support response through proactive monitoring.
- Trusted long-term partnership delivering scalable technology solutions.

Why Retail & Financial Businesses Choose Workflo?

Retail organisations rely on secure and reliable technology to support multi-site operations, financial systems and customer-facing services. Workflo helps retailers operate more efficiently with an integrated suite of technology solutions spanning Cloud Infrastructure, Cybersecurity, AI-driven Business Automation, Managed IT, Document Management, and Managed Print across multiple locations. Our experience with distributed retail environments allows us to deliver scalable solutions that simplify technology management and maintain operational continuity. With Workflo as a partner, retailers gain reliable infrastructure that supports both daily operations and long-term growth.



Let's Talk!

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